

# LOTA ADVERTISEMENT ORDER

## ADVERTISER INFORMATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### CLASSIFIED ADVERTISING ON WEBSITE

Dates of Placement: Run ad from \_\_\_\_\_ to \_\_\_\_\_

Ad Information (maximum of 50 words):

### DISPLAY AD ON WEBSITE

Note: Banner ads should be 468 pixels x 60 pixels and a maximum of 40 kb. All banner ad files must be sent by email to [Lalwood@aol.com](mailto:Lalwood@aol.com) in jpg format. Please be aware that LOTA has a limit of 2 banner ads on the home page at a time. Your choice of front page placement is subject to LOTA approval on a first come, space available basis. A 20% increase is included for home page banner advertising.

- Banner ad with logo and live link on home page
- Display ad on page other than home page
- Display ad placement choice if other than home page
  - Continuing Education
  - Legislative
  - OT Programs

**NEWSLETTER ADVERTISEMENT**

The LOTA newsletter is published quarterly via email and posted on our website. To advertise in the LOTA newsletter, submit your advertisement in either camera ready copy or electronic format on one of the following dates:

January 30<sup>th</sup>

April 30<sup>th</sup>

July 30<sup>th</sup>

October 30<sup>th</sup>

The newsletter is published 30 days after this date.

- Full Page Ad
- Half Page Ad
- Eighth Page Ad

**MAILING LABELS**

Send check for \$150 to LOTA, P O Box 14806, Baton Rouge, LA 70898. We will mail the labels within 7 days.